

# Litigation Economics, LLC

## **KIRK PISCHEL, MBA, CPA/ABV**

*Principal, Litigation Economics, LLC*

MBA in Finance, 25+ years in Finance & Accounting, 15+ years in Management, Start-up operational expert

Finance, planning and analysis	Strategic/long-range planning	GAAP, regulatory and tax reporting
Accounting policy/controls	Multi-company/multi-site ops	Audit and due diligence
Payroll/AP/AR/GL/fixed assets	Contract analysis and negotiation	Audit preparation and support
Hands on “clean-up” & review	Business Valuation	Litigation Support

### **Professional Experience**

Consultant, San Francisco, California & Scottsdale, Arizona 2001-Present

- Financial Consultant/Expert Witness for Litigation Economics, LLC, 2005-Present  
Over 100 cases spanning Personal Injury, Business Law and Employment. Economic damages assessment through complex case analysis utilizing discounted cash flow modeling and economic research. Testimony in the California Superior Court system.
- Controller/Consultant for companies such as MusicHype, Inc., TastemakerX, Inc., SonicLiving, Inc., Dogster, Inc., WestComp Holdings – FP&A; financial reporting and modeling; accounting policy, controls and infrastructure; hands-on “clean-up” and review; AP/AR/GL.

eCoverage, San Francisco, California 1999-2001

Director of Finance & Controller

- Overall financial responsibility for \$30MM, 75-employee, 2-site, financial services technology start-up.
- Financial reporting.
- Supervised five. Reported to CEO and VP Risk Management.
- Developed core financial infrastructure.
- Successful completion of two “clean” audits (one a “Big 5”).

Fireman’s Fund Insurance, Novato, California 1982-1999

Finance Director (1994-1999)

- Overall financial responsibility for \$100MM, 250-employee, 25-branch business unit.
- Developed strategic and business plans for business unit.
- Supervised up to nine analysts. Reported to Finance & Admin. Officer and SVP Corporate Finance.

Associate Finance Director/Finance Project Manager (1991-1994)

### **Education**

MBA-Finance, Golden Gate University, San Francisco, California

BA-Economics/Political Science, University of California, Berkeley, California

### **Certifications**

CPA – Arizona and California

ABV – Accredited in Business Valuation

CVA – Certified Valuation Analyst (Inactive)

CMA – Certified Management Accountant (Inactive)

CFM – Certified in Financial Management (Inactive)

CPCU – Chartered Property Casualty Underwriter (Inactive)

**Training**

Continuing education, ongoing. AICPA continuing ed and business valuation specific training; Business Valuation and Certification Training Center, National Association of Certified Valuation Analysts (NACVA)

**Technical**

Spreadsheet, database, presentation and word processing (Lotus and Microsoft tools); QuickBooks Pro; ADP for Windows; BEST FAS fixed asset tracking; Equity Edge (stock option tracking); ad hoc Business Objects and SAS reporting as needed

**Affiliations**

American Institute of Certified Public Accountants (AICPA)

**Contact**

Kirk Pischel, MBA, CPA/ABV

Litigation Economics, LLC

26836 N 71<sup>st</sup> Place

Scottsdale, AZ 85266

415-299-9957

[kirk@litigationeconomics.com](mailto:kirk@litigationeconomics.com)